

2023 Annual report

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Chief Executive and Chair's report



Juliet Blyth, CEO (left) Dr Willow Sainsbury, Chair (right)

Print is dead, books are a dying industry, and young people are only interested in screens: right?

Wrong. If proof were needed that our tamariki, rangatahi and adults alike are engaging with reading for pleasure, then look no further. 2023 was a great year for Read NZ Te Pou Muramura; our delivery was strong in volume and value.



We recognise that there is still much more to do in terms of engaging many New Zealanders with reading for pleasure, but also feel the need to reaffirm the truth of the matter: strong numbers of New Zealanders of all ages are still reading and still enjoying reading.

In terms of our programme activity, Writers in Schools activity exceeded our targets for the year and in total we reached 56,587 students by delivering a whopping 344 visits with 82 authors, poets, and illustrators. The number of students reached exceeded our 2022 total by almost 12,000 students. This level of engagement is on a par with pre-pandemic levels and emphasizes once again the importance of face-to-face visits in delivering this transformative mahi. Another particular highlight was children's storyteller and author Moira Wairama leading a creative writing workshop with children from the Rewi Alley Chinese School under our Writers in Communities banner. With funding assistance from the Ministry of Education's Reading Together programme, a book full of their enchanting poems, stories, and illustrations called *Tangram Tales* was published in December.

Our annual Pānui with storyteller Mona Williams was held at the National Library of New Zealand in Pōneke in November. Mona's was a deeply personal and passionate conversation about growing up in Guyana, exploring identity through storytelling, and the magic that occurs when children are taught that they too are storytellers. Mona performed to a full house and received a standing ovation.

We also continue to innovate in order to deliver programmes that are impactful and relevant for New Zealanders. With funding support from the Mātātuhi Foundation, the Teachers Reading Challenge was a new riff on our past summer reading challenges for tamariki. It aimed to give English teachers a network and tools to programme their class study texts for the coming year, as well as fostering a school-wide reading culture. The challenge was also an opportunity to point teachers to our online resource, Reading Stories from Aotearoa NZ, to encourage the uptake of more stories from Aotearoa in the classroom.



With over 1,000 teachers participating and feedback showing that over 40% found a text from Aotearoa to teach in the classroom, this first iteration of the Challenge was a resounding success.

Development of our communications reach remains significant in a digital-led world. Our new website – a design that better reflects our kaupapa, featuring our fresh branding and illustrations by Izzy Joy Te Aho-White – went live in May, attracting over 11,000 visitors in the first month. Our following across social media channels continues to grow and has now reached over 30,000 with book reviews and recommendations, author profiles, sector news, and the transformative impact of reading.

Organisationally, we are committed to remaining values-led. We strengthened our commitment to Te Tiriti o Waitangi over the course of the year by increasing delivery to Kura Kaupapa Māori schools and the number of Māori authors participating in our programmes: and we continue to work to find ways to make this mahi sustainable for Māori and Pasifika authors.



We are proud to support authors and illustrators financially through the work that we do, which provides paid work for almost 100 authors every year, and in 2023 we reviewed our payments to authors to ensure an even playing field for all. We value each author and illustrator who works with us, and their ability to inspire groups of tamariki from all walks of life in every area of the motu.

> Our 2023 Statement of Financial Performance shows an excellent outcome and we remain grateful to our funders and donors for their continued alignment with our vision.

This includes our major funder Creative NZ, along with Foundation North, The Lion Foundation and the many community trusts up and down the country that support Writers in Schools visits to the regions: and, of course, our faithful community of Read NZ Te Pou Muramura members. The more support we receive, the more we are able to achieve together: see p16 for details of how you can help us grow generations of readers in Aotearoa.

Much of our organisation's success this year is due to the tireless work of our small team and board. We thank them, alongside the incredible creatives we work with, and acknowledge their dedication to helping us achieve our mission: better lives through reading.

Ngā mihi mahana

Juliet Blyth

Dr Willow Sainsbury

N



Our kaupapa

Reading makes life better.

As Aotearoa's national agency dedicated to reading for pleasure, we advocate for the transformative power of reading and its ability to tangibly improve our lives, both individually and collectively.

We run campaigns to encourage New Zealanders to read, to research our reading habits and barriers to reading, and to raise awareness of the importance of reading.

Founded in 1972 as the NZ Book Council, Read NZ Te Pou Muramura continues to grow generations of readers by delivering programmes in schools and communities throughout Aotearoa NZ.

Our name expresses the concept of moving from darkness to light, as told in the Māori creation story. This metaphor can also be used to describe what happens during the process of reading.

'Muramura' is a glowing ember, flame or blaze, and 'pou' is an upright supporting post or pole. Te Pou Muramura speaks to the sustenance of a blaze: in the way that reading can create a glow or light in our minds.

Ā mātou tikanga Our values

Whakahihikotanga Inspiration

Externally, we inspire New Zealanders to read and to read New Zealand stories. Internally, we inspire each other to be collaborative, creative, and fearless in pursuing our mission.



Whanaungatanga Centrality of Solid Relationships

We grow respectful relationships – past, current, and future – while giving space and time, and allowing for reflection. Building relationships is central to what we do.



Whakamanatanga Empowering

We are mindful of our heritage both in Aotearoa and at Read NZ Te Pou Muramura. We seek to honour mana whenua in our actions and are active Te Tiriti o Waitangi partners.



Tautikatanga Equity

Read NZ Te Pou Muramura is an organisation that works to eliminate avoidable differences in reading throughout Aotearoa.

Our team



CHIEF EXECUTIVE JULIET BLYTH

Juliet joined us in 2020 and was quickly appreciated for both her calm nature and generous baking habit. Juliet's background is in bookselling: in her early 20s she took a part time role at Bennetts Government Bookshop in Bowen House, Wellington, then from 2001 - 2020 she was General Manager of Vic Books & Café based at Victoria University of Wellington's Kelburn and Pipitea campuses. Juliet has been a devoted reader all her life and one of her most treasured possessions is a letter written to her by the late Noel Streatfield, her favourite childhood author. Juliet has a degree in English Literature from the University of Canterbury.



COMMUNICATIONS MANAGER SARAH DILLON

Sarah holds a Master of Arts in Media Studies from Massev University and is passionate about working with words and images in any form, as well as seeing others come to love reading as much as she does. Sarah was previously the **Communications Manager for** Project Crimson Trust/Trees That Count. Based on her work with Trees That Count, she was a finalist for the national TVNZ Young Marketer of the Year award in 2021. When she's not reading or writing poetry, Sarah loves animals of all shapes and sizes and walks around the hills in her home suburb of Karori. She's also a keen flute player and president of Wellington Symphonic Bands.



PROGRAMMES MANAGER SIMIE SIMPSON

Simie (Te Āti Awa) was raised in Te Wai Pounamu, and has flirted with living in Tāmaki Makaurau and the Kaipara but is firmly ensconced back in Te Whanganui-a-Tara. She has worked in bookselling, publishing, and libraries for over two decades, as well as being a reviewer and editor for The Sapling and a judge in the NZ Children's Book Awards. She is the current Chair of the Samesame but Different board, an LGBTQIA+ literary festival held during Auckland Pride. When she isn't reading or doing other book things, she is walking her dogs on Petone beach.





FINANCE ADMINISTRATOR RACHAEL HEARNE

Rachael hails from the beautiful state of Montana in the US but is now very happy to call Wellington home. She has worked in a variety of roles: from whitewater raft guide to English teacher to baker to café manager to accounts administrator. A self-confessed data enthusiast, Rachael is constantly searching for the most effective ways to demonstrate the extensive reach of Read NZ's many activities and campaigns. She has always been an avid reader and loves reading with her son; she hopes to foster her same love of books in him and all children in Aotearoa.

HOOKED ON BOOKS HE AO ANO COORDINATOR NATALYA NEWMAN

Having been an enthusiastic reader and writer for as long as she can remember, it is no surprise that Natalya was drawn to Te Whanganui-a-Tara, where she now studies Screen Arts and Game Development at Massey University. Natalya has worked on book reviews (including many through the Hooked on NZ Books programme) and editing, but her passion has always been novel writing. She recently published her debut Young Adult novel, a dark, psychological reimagining of Peter Pan with LGBTQIA+ representation. Natalya is passionate about telling stories that people can emotionally connect to and see themselves in, as evidenced by the tears of her beta-readers.

Our board

We are delighted to have the support of a skilled and passionate Board of Trustees.





CHAIR: Dr Willow Sainsbury

Willow Sainsbury worked as an educational psychologist in Naenae, Taita and Stokes Valley for four years. She was first based at Avalon Intermediate with the Resource Teachers for Learning and Behaviour, before moving to the Severe Behaviour team at the Ministry of Education in Lower Hutt. Willow has a number of degrees from different fields from both national and international universities. She was recently awarded her Doctorate in educational psychology at Te Herenga Waka Victoria University of Wellington. Her interests include dyslexia and co-occurring diagnoses that tamariki and whānau face in Aotearoa.

EMERITUS CHAIR: Peter Biggs

Willow is supported by our past Chair, Peter Biggs, who serves Read NZ in an Emeritus position. Currently the CEO of the New Zealand Symphony Orchestra, until 2020 he was the national CEO of leading advertising and innovation agency, Assignment Group. With his wife, Mary, he is a significant supporter of the arts in New Zealand – particularly of literature, theatre and music. Peter was appointed a Companion of the New Zealand Order of Merit (CNZM) in 2013 for services to philanthropy and arts governance.

Catriona Ferguson is the Director of the Publishers Association of New Zealand Te Rau o Tākupu representing book, educational and digital publishers. Catriona moved to Aotearoa in 2003 having worked in a number of book related roles, including as a bookseller, a literature development officer and Literature Officer with the British Council. Here in Aotearoa, Catriona has also worked in the literature sector, including as Chief Executive of the NZ Book Council and Literature Advisor for Creative New Zealand. Catriona is a Board member of the Coalition for Books and a passionate advocate for the power of books and reading to change lives.









Anahera Gildea (Ngāti Tukorehe) is a poet, short story writer, essayist and performing 'artivist'. Her work has appeared in numerous journals and anthologies. Her first book *Poroporoaki to the Lord My God: Weaving the Via Dolorosa* was published by Seraph Press (2016) and her collection, Sedition was published by Taraheke (2022). She is the co-editor of Te Whē, a bilingual literary journal and is the co-chair of Te Hā o Ngā Pou Kaituhi Māori. She has a Masters of Creative Writing from the International Institute of Modern Letters, as well as Graduate Diplomas in Psychology and Teaching, and is currently completing doctoral research at Te Herenga Waka Victoria University of Wellington, developing a critical literary theory based on Māori intellectual traditions. She lives in Te Whanganui-a-Tara.

Jordan Hamel is a writer, performer and public servant. He was the 2018 New Zealand Poetry Slam champion and represented NZ at the World Poetry Slam Championships in the US in 2019. He is the co-editor of Stasis Journal and co-editor of *No Other Place to Stand: An Anthology of Climate Change Poetry from Aotearoa New Zealand* from Auckland University Press. He was awarded a 2021 Michael King Writer's Residency and has taught poetry and performance across Aotearoa. Jordan is currently studying at the University of Michigan on a Fulbright scholarship.

Nadine Anne Hura (Ngāpuhi, Ngāti Hine) is a creative non-fiction writer and poet based in Porirua. Her essays have appeared online and in print in a number of collections. Nadine's manuscript of essays was selected by the Māori Literature Trust for the Te Papa Tupu mentorship programme in 2018, and the same year she was awarded a Michael King Writer's Residency. She is a member of the board of Te Hā Māori Writers' collective and is a passionate advocate for new and emerging Māori writers. Nadine joined the Board of Te Pou Muramura in 2018 enthusiastic to support the ongoing work to grow and nurture a nation of readers. Nadine has three children and is a member of Te Ataarangi ki Te Upoko o Te Ika.

Dr Darryn Joseph (Ngāti Maniapoto) is an Associate Professor at Massey University, Māori language consultant, translator, editor and award-winning author who has taught tertiary students the Māori language since 1996. Darryn earned his PhD in 2008 with his thesis 'He Kete Momo Kīpeha: Māori Text-types and Figures of Speech.' He has been writing and publishing in Māori since the early 2000s and has authored over 23 books, mainly textbooks and chapter books for Māori immersion education but also children's picture books and novels and short stories. A passionate advocate for reading, Darryn serves the literary community as a language consultant, translator and book awards judge, and has visited schools as part of Storylines tours and Read NZ Te Pou Muramura Writers in Schools programme.









Dahlia Malaeulu is a Samoan New Zealander with connections to the villages of Sinamoga and Vaivase tai in Samoa. She is an award-winning author, publisher and creator of Mila's Books – Pasifika children's books that help tamaiti to be seen, heard and valued as Pasifika. As the first Pasifika author to have authored stories that have been published across all schooling levels, Dahlia also created the Mila's *My Aganu'u* Series, the first Pasifika children's picture books in the world written, edited, illustrated, designed and published by an all-Pasifika team. Dahlia is a passionate educator at heart and reading advocate, driven by enabling tamaiti to confidently succeed as Pasifika. She visits schools regularly on behalf of Storylines and Read NZ Te Pou Muramura's Writers in Schools programme.

Rachael Niao (Ngāti Awa, Te Arawa, Ngāti Porou, Tuhoe) is a technology architect and digital strategist whose experience spans more than 20 years and over numerous markets across Europe, Asia, and Australia. As an IT consultant, Rachael has worked with organisations both small and large, including IBM, Accenture and EY. Now a Technology Partner at KPMG, Rachael works with clients to address difficult business challenges. Born in Whakatane, Rachael has a Bachelor of Science, Computer Science and Physics from the University of Waikato and is passionate about technology and in particular, digital transformation, inclusion and diversity. She enjoys the outdoors and travelling with her whānau.

Gail Thomason has been a strategic planning and governance consultant for almost 20 years, focused on non-profit entities and membership associations. She is a US-licensed and trained lawyer who has practiced in the fields of commercial finance, health care and business operations. Gail has served on, and chaired, several boards focused on civic engagement, political action and education. A Washington DC native and mother of two grown daughters, she and her husband have also lived in Chicago and now Wellington. She considers her primary school librarian to be one of the most influential people in her life.

Peter Vial is the New Zealand Country Head of Chartered Accountants Australia and New Zealand (CAANZ). He is a chartered accountant and lawyer. Prior to joining CAANZ he was a director at PwC and an Associate Professor in the University of Auckland's Business School. Peter teaches on the University's Master of Taxation Studies programme and is a contributing author to two leading tax textbooks. In the 1990s he worked for Trade NZ for six years, including a three-year stint as New Zealand's Trade Commissioner to Germany. He has a Masters in Law from the University of Bonn, Germany. Peter is a trustee for the Mātātuhi Foundation.

Our strategy

He oranga pai ake mā te pānui. Better lives through reading.

Te whakapeto ngoi o Te Pou Muramura | Our mission

Reading's proven ability to improve social, cultural, and economic outcomes for everyone drives us to support and inspire readers by delivering programmes in schools and communities and advocating for reading in Aotearoa.

At a series of meetings between June – November 2022, the Read NZ Te Pou Muramura board identified four strategic goals for the next three years. The goals work to complement one another so that there is a reinforcing cycle of leadership and accomplishment.



DIVERSITY & REACH

Communities across NZ participate in and experience reading; under-represented communities engage with NZ reading.

CHAMPIONING READERS, STORIES, AND THE STATE OF READING IN AOTEAROA NZ

Read NZ Te Pou Muramura will gather and share knowledge about the state of reading in Aotearoa NZ and be a place for readers to learn more about, and celebrate, our stories.

COLLABORATION AND INNOVATION

Read NZ Te Pou Muramura partners with others to achieve its vision and fulfil its mission.

ORGANISATIONAL PERFORMANCE AND GOVERNANCE

We will operate efficiently and effectively, demonstrating good stewardship of our donated resource, effectiveness at furthering our mission, and investment in the future.

Image: Hastings Boys' High School students at David Riley's visit

Our impact in 2023



Transforming tamariki

Our Writers in Schools programme took 82 writers and illustrators to schools in every corner of Aotearoa, reaching 56,587 students.



Bringing a fresh challenge

1,051 school staff from **151 schools** joined us for the first ever **Teachers Reading Challenge**, reading over half a million pages together.



Making a splash

Our **first ever marketing campaign**, *'Reading makes life...'*, hit hundreds of thousands of digital and out-of-home screens across Aotearoa in October.



Keeping teens hooked on books

Our **Hooked on Books He Ao Ano** programme expanded, with its very own coordinator, Natalya, working to make the scheme by and for teens.



Supporting school libraries

The School Library published a recordbreaking **221 reviews** to help schools curate their book collections.



Telling a story out of her own mouth

Inimitable storyteller and inspiration to generations **Mona Williams** delivered the **2023 Pānui** to a packed-out National Library auditorium.



Providing rebel girls a creative outlet

We hosted twenty senior students from around Pōneke at the Katherine Mansfield House for the **Rebel Girls of Aotearoa Literature workshop**, a day of creative writing with rebel girls Ruby Solly, Joy Holley and Rose Lu.



Shouting about our writers

We added to our impressive library of **700+ Writers Files**, a key source for data on Aotearoa's authors and illustrators, with **eleven new entries.**

Supporting the sector

We supported a number of partners with important initiatives such as the **Te Awhi Rito Reading Ambassador**, the **New Zealand Symphony Orchestra**'s 'Storytime' series, and literary events like the Featherston Booktown's Young Writers and Readers Programme and the Dunedin Writers and Readers Festival.





My friend and I felt like proper authors, writing in the Katherine Mansfield House. PARTICIPANT, REBEL GIRLS WORKSHOP



someone like me, who loves and is clever in the same things that I love. TEACHER, WRITERS IN SCHOOLS PROGRAMME

It's these opportunities that give a platform for students to discover a talent, to engage in a

developing passion and to be around

adults who have the same interests

and passions: they see that there's

Kids were hooked, highly engaged and full of laughter. Nothing like hearing a story read from the author in real time.

TEACHER, WRITERS IN SCHOOLS PROGRAMME

We had some very diverse students attending, some with learning needs. It was great to see these students engaged and sharing their thoughts.

TEACHER, WRITERS IN SCHOOLS PROGRAMME



Our Pasifika students were excited to have a visit from a Samoan author and to hear the message that we are all storytellers, and the best stories are about things that you have experienced. Several students asked if they could take her books home!



TEACHER, WRITERS IN SCHOOLS PROGRAMME

His story was inspirational, especially to a lot of our more reluctant writers.

TEACHER, WRITERS IN SCHOOLS We so enjoyed the conversations that took place around the Reading Challenge and the fact it involved teachers from all learning areas. There was a real buzz about it!

> TEACHER, TEACHERS READING CHALLENGE

I hope funding can be secured for workshops like this in the future because I think they will do a lot in encouraging young writers and keeping creativity flowing in New Zealand.

PARTICIPANT, REBEL GIRLS WORKSHOP

Supporting us

We are immensely grateful to our funders, donors, and general supporters, who enable us to do what we do.



Ngā mihi nui to our primary funder, Creative New Zealand.



In 2023, our work in communities around Aotearoa was made possible by grants and support from:

- Aotearoa Gaming Trust Eastern and Central Community Trust
- Foundation North
- Grassroots Trust Central
- Katherine Mansfield House and Garden
- Mātātuhi Foundation
- Mainland Foundation
- Ministry of Social Development Social Cohesion Fund
- Otago Community Trust
- Peppercorn Press
- Pub Charity Limited
- Rātā Foundation
- The Community Trust of Mid & South Canterbury
- The Lion Foundation
- Trust Waikato

We also thank our donors Helena and James Brow.

Your support helps us to:



Deliver the Writers in Schools and other programmes, directly benefiting tamariki across Aotearoa



Ensure the most disadvantaged students have access to the Writers in Schools programmes



Share campaigns to celebrate reading and storytelling in all its forms



Maintain and develop our unique online resources, such as the Writers Files



Research reading habits and barriers to reading in Aotearoa NZ



Operate our review programmes, growing reviewers and the book ecosystem

Help our community of readers and writers grow by becoming a Read NZ Te Pou Muramura member:

Become an Individual member

\$50 per year

Your membership can help fund:

- an author to visit a school class of 25 students;
- mailing ten books to our keen teenage Hooked on Books reviewers around the country;
- or our vital national research into reading for pleasure.

As one of our members, you'll receive a special collateral pack in the mail to help you spread the word about your generous support.

Become a School member

\$100 per year

Your school membership gains you access to subsidised **Writers in Schools** visits, and our special resource pack for growing a reading culture in your school.

For more information or to sign-up visit **read-nz.org/membership**

Become a Corporate member

\$300 per year

Join our team as a corporate member and help grow generations of readers in Aotearoa New Zealand.

We are also currently seeking larger scale corporate sponsorship for the following programmes:

Research

Our biennial research on reading for pleasure in Aotearoa New Zealand, a cornerstone of sector measurement and media reporting

Reading Challenge

Aimed at helping to grow reading culture in schools, the Teachers Reading Challenge had an inaugural participation of over 1,000 school staff and we expect this to grow year on year

- Hooked on NZ Books He Ao Ano This iconic programme sees teens supplied with hundreds of free NZ books per year and builds NZ's next generation of book reviewers
- Writers in Schools visits in your region or local community

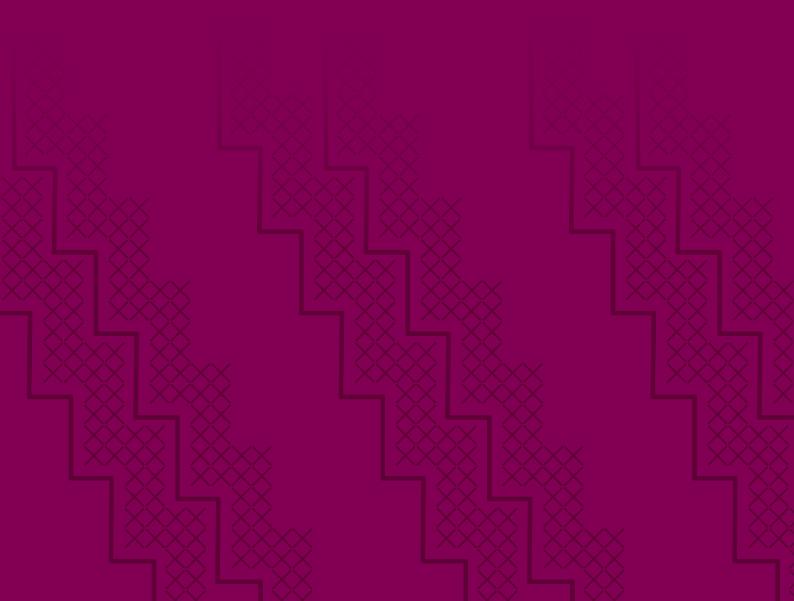
See tamariki in your community transformed into storytellers by a visit from a real, live writer or illustrator.

As a corporate sponsor, we'll work with you personally on a model for championing a programme that suits your values, and on a plan for leveraging your support. READ NZ TE POU MURAMURA

Prepared by RightWay Limited

Financial statements

for the year ended 31 December 2023





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Independent auditor's report

To the Members of Read NZ Te Pou Muramura Incorporated

Opinion

We have audited the accompanying performance report of Read NZ Te Pou Muramura Incorporated on pages 8 to 21, which comprises the entity information, the statement of service performance, the statement of financial performance and the statement of cash flows for the year ended 31 December 2023, the statement of financial position as at 31 December 2023, and the statement of accounting policies and notes to the performance report.

In our opinion:

- a) the reported outcomes and outputs, and quantification of the outputs to the extent practicable, in the statement of service performance are suitable
- b) the accompanying performance report presents fairly, in all material respects:
 - the entity information for the year then ended
 - the service performance for the year then ended, and
 - the financial position of Read NZ Te Pou Muramura Incorporated as at 31 December 2023, and its financial performance, and cash flows for the year then ended

in accordance with Public Benefit Entity Simple Format Reporting – Accrual (Not-For-Profit) issued by the New Zealand Accounting Standards Board.

Basis for Opinion

We conducted our audit of the statement of financial performance, statement of financial position, statement of cash flows, statement of accounting policies and notes to the performance report in accordance with International Standards on Auditing (New Zealand) (ISAs (NZ)), and the audit of the entity information and statement of service performance in accordance with the International Standard on Assurance Engagements (New Zealand) ISAE (NZ) 3000 (Revised). Our responsibilities under those standards are further described in the 'Auditor's responsibilities for the audit of the performance report' section of our report.

We are independent of Read NZ Te Pou Muramura Incorporated in accordance with Professional and Ethical Standard 1 (Revised) 'Code of Ethics for assurance practitioners' issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other than our capacity as auditor, we have no relationship with, or interests in, Read NZ Te Pou Muramura Incorporated.

Board's responsibilities for the performance report

The Board are responsible for:

- a) Identifying outcomes and outputs, and quantifying the outputs to the extent practicable, that are relevant, reliable, comparable and understandable, to report in the statement of service performance
- b) the preparation and fair presentation of the performance report on behalf of Read NZ Te Pou Muramura Incorporated which comprises:

Moore Markhams is a network of independent firms that are each members of Moore Global Network Limited. Member firms in principal cities throughout the world.



- the entity information
- the statement of service performance; and
- the statement of financial performance, statement of financial position, statement of cash flows, statement of accounting policies and notes to the performance report in accordance with Public Benefit Entity Simple Format Reporting – Accrual (Not-For-Profit) issued by the New Zealand Accounting Standards Board, and
- c) for such internal control as the Board determine is necessary to enable the preparation of the performance report that is free from material misstatement, whether due to fraud or error.

In preparing the performance report, the Board are responsible on behalf of Read NZ Te Pou Muramura Incorporated for assessing Read NZ Te Pou Muramura Incorporated's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Board either intend to liquidate Read NZ Te Pou Muramura Incorporated or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the performance report

Our objectives are to obtain reasonable assurance about whether the performance report is free from material misstatement, whether due to fraud or error and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (NZ) and ISAE (NZ) 3000 (Revised) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the decisions of users taken on the basis of the performance report.

As part of an audit in accordance with ISAs (NZ) and ISAE (NZ) 3000 (Revised), we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the performance report, whether due to
 fraud or error, design and perform audit procedures responsive to those risks, and obtain audit
 evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not
 detecting a material misstatement resulting from fraud is higher than for one resulting from error,
 as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override
 of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Read NZ Te Pou Muramura Incorporated's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of the use of the going concern basis of accounting by the Board and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on Read NZ Te Pou Muramura Incorporated's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the performance report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause Read NZ Te Pou Muramura Incorporated to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the performance report, including the disclosures, and whether the performance report represents the underlying transactions and events in a manner that achieves fair presentation.
- Perform procedures to obtain evidence about and evaluate whether the reported outcomes and outputs and quantification of the outputs to the extent practicable, are relevant, reliable, comparable and understandable.



We communicate with the Board regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

This report is made solely to the members of Read NZ Te Pou Muramura Incorporated. Our audit has been undertaken so that we might state to the members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the members, for our audit work, for this report, or for the opinions we have formed.

Moore Markhans

Moore Markhams Wellington Audit | Qualified Auditors, Wellington, New Zealand 26 April 2024



Entity Information

Read NZ Te Pou Muramura For the year ended 31 December 2023

'Who are we?', 'Why do we exist?'

Legal Name of Entity

Read NZ Te Pou Muramura Incorporated

Entity Type and Legal Basis

Incorporated Society and Registered Charity under the Charities Act 2005 and the Incorporated Societies Act.

Registration Number

CC10844

Incorporated Societies Registration Number

217498

Entity's Purpose or Mission

As Aotearoa/New Zealand's national agency dedicated to reading for pleasure, we seek to build a nation of readers. We advocate for the transformative power of reading for pleasure and its ability to improve social, cultural, and economic outcomes.

Entity Structure

The Society is governed by a Board elected at the annual AGM. A Finance, Audit and Risk Committee (FAR) operates alongside the board. In 2023 board members were: Juliet Blyth (CEO) Willow Sainsbury (Chairperson) Dahlia Malaeulu (Board Member) Darryn Joseph (Board Member) Gail Thomason (Board Member) Anahera Gildea (Board Member) Jordan Hamel (Board Member) Jordan Hamel (Board Member) Catriona Ferguson (Board Member) Nadine Hura (Board Member) Peter Vial (Board Member) Peter Vial (Board Member) Rachael Niao (Board Member)

Main Sources of Entity's Cash and Resources

The Society receives cash and resources from service agreements, memberships and grants received from community trusts.

Main Methods Used by Entity to Raise Funds

The Society has a 3-year funding agreement with Creative New Zealand. The Board and CEO are largely responsible for fundraising. This involves occasional events for supporters, funding applications to trusts and foundations, networking with potential donors and maintaining good relationships with existing supporters.

Entity's Reliance on Volunteers and Donated Goods or Services

Read NZ Te Pou Muramura does not rely on volunteers or donated goods. From time to time, the organization supports internships from Victoria University, Whitireia Polytechnic and Toi Māori Aotearoa.





Physical Address

Ground Floor 79 Boulcott Street Wellington 6011

Postal Address

Ground Floor 79 Boulcott Street Wellington 6011





Approval of Financial Report

Read NZ Te Pou Muramura For the year ended 31 December 2023

The Board of Trustees are pleased to present the approved financial report including the historical financial statements of Read NZ Te Pou Muramura for year ended 31 December 2023.

Approved this 24th day of April 2024.

Willow Sainsbury (Apr 24, 2024 14:04 GMT+12)

Name: Willow Sainsbury

Position: Chairperson

Name: Juliet Blyth





Statement of Service Performance

Read NZ Te Pou Muramura For the year ended 31 December 2023

'What did we do?', 'When did we do it?'

The purpose of this Statement of Service Performance is to report on the activities of Read NZ Te Pou Muramura over the 2023 year.

Our Vision

He oranga pai ake mā te pānui. Better lives through reading.

Our Mission

Reading's proven ability to improve social, cultural and economic outcomes for everyone drives us to support and inspire readers by delivering programmes in schools and communities and advocating for reading in Aotearoa.

Our Outcomes

Established in 1972, Read NZ Te Pou Muramura has been growing generations of readers in Aotearoa for over 50 years.

We work to ensure that communities across Aotearoa participate in and experience reading, and to champion stories from and about Aotearoa New Zealand.

OECD research shows that reading for pleasure is the single most important indicator of a child's future success. It's an even more powerful factor in life achievement than socio-economic background.

Our flagship programme Writers in Schools aims to inspire children and teenagers to develop a love of reading and writing by bringing a writer or illustrator into their classroom.

Together with our partners in the wider arts sector, we work to promote the literature of Aotearoa New Zealand in all its forms, and to provide programmes and campaigns that support and celebrate the diverse voices of our communities.

Our Outputs

In 2023:

2023 was a great year for Read NZ Te Pou Muramura; our delivery was strong in volume and value:

- Writers in Schools activity exceeded our targets for the year and in total we reached **56,857** students by delivering a whopping **344** visits with **82** authors, poets, and illustrators, through a combination of CNZ and community grant funding. The number of students reached exceeded our 2022 total by almost 12,000 students.

- Our annual Pānui with storyteller Mona Williams was held at the National Library Auditorium in Wellington on November 8th. Mona's was a deeply personal and passionate conversation about growing up in Guyana, exploring identity through storytelling, and the magic that occurs when children are taught that they too, are storytellers. Mona performed to a full house and received a standing ovation.

- In September author Moira Wairama led a creative writing workshop with children from the Rewi Alley Chinese school under our Writers in Communities banner. With funding assistance from the Ministry of Education's Reading Together programme, a book full of their enchanting poems, stories, and illustrations called *Tangram Tales* was published in December.

- With funding from the Mātātuhi Foundation, the *Teachers Reading Challenge* was a new riff on our past summer reading challenges for tamariki. It aimed to give English teachers a network and tools to programme their class study texts for the coming year, as well as fostering a school wide reading culture. The challenge was also an opportunity to point teachers to our





online resource 'Reading Stories from Aotearoa NZ' to encourage the uptake of more NZ material in the classroom.

- Our Hooked on New Zealand Books He Ao Ano programme connects teenagers, teachers, authors and publishers through reviews written by young writers. In 2023 we published 27 reviews of NZ authored YA books on our website.

- We published ten new Writers Files on our website and continued to maintain and update the existing 700-plus files.

- In May 2023 our web refresh went live with beautiful new artwork from Izzy Joy Te Aho-White and an enhanced user experience.

- Our communications reach continues to grow and at the end of 2023 we had 30,370 followers across all platforms.
- 360 titles reviewed or promoted through our programmes and 97 copies of NZ titles given away.

Of schools participating in Writers in Schools 99% provided feedback:

- 98% of schools said they would consider another visit
- 100% of schools were "Very Likely" or "Quite Likely" to recommend our programme to others
- 99% of schools rated their experience with Read NZ TPM as "Excellent" or "Very Good".

Our reach through our school-based programmes meant that **56,857** school aged children benefited from a visiting author in their school in 2023.

Contribution to author sustainability - 344 Writers in Schools visits by 82 NZ authors and illustrators.

Profiled Aotearoa NZ books, stories, and creators through campaigns via our extensive networks and social campaigns.

The Teachers Reading Challenge was a hit, with 1,151 school staff participating from 151 schools; 7,240 books logged including 1,666 NZ books; and somewhere over half a million pages read all up. Generous publishers sponsored a range of prizes, and almost half of the participants also engaged with our teaching resource for Aotearoa NZ books.

44% of the teachers who participated in the Challenge said that it helped them find texts for the classroom.

Hooked on NZ Books engaged young people with reading for fun, and learning how to write a constructive book review, outside of the school environment.

Our wider communications promoted the joy of reading and the diversity and excitement of homegrown literature to New Zealanders.

In 2022:

- We reached 44,886 students in 13 regions, engaging 90 New Zealand writers and illustrators through our Writers in Schools programme. This represents a 16 percent increase in reach on 2021 where we reached 38,500 students and engaged 78 New Zealand writers and illustrators, due to the lifting of COVID restrictions.

The Governance Board of Read NZ Te Pou Muramura identified four strategic goals for the next three years. In the next three years we will focus on delivering programmes to underserved populations where we can have the greatest impact on encouraging individuals to become lifelong readers.

- With funding from the Mātātuhi Foundation we developed the online resource *Reading Stories from Aotearoa NZ*. It is a curated and recommended list of NZ titles selected by NZ English teachers for years 8 through 13, and is accompanied by free teaching resources, also written by a practicing NZ English teacher. It is a tool that aims to give students a chance to see themselves and their stories in the classroom by increasing the volume of NZ literature taught in the classroom. The online resource was released in May 2022 and has been downloaded over 900 times.

We ran two Reading Challenges - an online competition where children log their holiday reading and share their favourite books and reading photos with us. The first ran over the October school holiday in collaboration with Duffy Books engaging 200





children. The second was our annual Summer Reading Challenge in which we collaborated with the Kiwi Conservation Club over the summer period engaging over 315 children that together read 4,121 books.

- Our Hooked on New Zealand Books He Ao Ano programme connects teenagers, teachers, authors and publishers through reviews written by young writers. In 2022 we delivered 153 books free of charge to reviewers aged 12-19 years and published a total of 123 reviews on our website. Each review was posted to Facebook and Twitter with publishers and authors tagged in where possible.

- We held our annual Pānui featuring author Dame Fiona Kidman titled *The Heart of the Matter*. Media coverage of Dame Kidman and her Pānui was strong, including broadcast radio, Stuff and the Spinoff. Fiona delivered to an almost full house, and the recording was played by Radio NZ shortly afterwards and will be held on their website as a Smart Talk podcast.

- Published fourteen new Writers Files on our website and continued to maintain and update the existing 700-plus files.

- We released our Horizon National Reading Survey, research into the reading habits of New Zealanders. This research was previously conducted in 2019 and among many things shows the impact of COVID on New Zealanders reading habits. The results of the survey garnered national attention and a highlight was an interview with Jim Mora on RNZ's Sunday programme and a midday news headline.

- We engaged Point & Associates to undertake an independent evaluation of *Writers in Schools* with funding from Creative New Zealand's Revenue Generation Fund to understand the outputs, outcomes and impacts of *Writers in Schools* on our communities. The evidence of impact will be used to develop communications strategies for funders and donors.

- We published 103 blog posts, a mixture of stories from Read NZ, author interviews, literary events and other general news from the book world. Our monthly newsletters are delivered to 5,268 subscribers and are packed with news about local books, authors and our programmes. Our other newsletter audiences are: Hooked on NZ Books with 259 subscribers; School Library with 2,956 subscribers; Reading Challenge with 150 subscribers. We currently have 10,600 followers on Facebook, 2,273 on Instagram, and 6,836 on Twitter.

- We collaborated with sector partners to support important initiatives such as the Te Awhi Rito Reading Ambassador, the NZ Society of Authors Writers Toolkit series, various literary festivals and events, and resources for New Zealand books in the classroom.

Overall, the Writers in Schools programme is highly successful with benefits to students, authors and schools. An independent evaluation undertaken by Point and Associates in 2021/22 found that Writers in Schools supports the conditions which underpin storytelling, writing and reading for pleasure, and wellbeing.

It mirrors results from international studies which also show that Writers in Schools programmes can particularly impact students from diverse backgrounds, often under-represented in books and illustrations.





Statement of Financial Performance

Read NZ Te Pou Muramura For the year ended 31 December 2023

'How was it funded?' and 'What did it cost?'

	NOTES	2023	2022
Revenue			
Donations, Fundraising and Other Similar Revenue	1	10,322	31,366
Fees, Subscriptions and Other Revenue from Members	1	53,008	53,370
Revenue from Providing Goods or Services	1	588,367	560,850
Interest, Dividends and Other Investment Revenue	1	10,492	2,222
Total Revenue		662,188	647,808
Expenses			
Expenses Related to Public Fundraising	2	1,612	1,827
Volunteer and Employee Related Costs	2	326,455	305,566
Costs Related to Providing Goods or Service	2	85,864	162,684
Programmes and Delivery Costs	2	224,424	166,930
Other Expenses	2	19,560	5,323
Total Expenses		657,915	642,330
Surplus/(Deficit) for the Year		4,273	5,479





Statement of Financial Position

Read NZ Te Pou Muramura As at 31 December 2023

'What the entity owns?' and 'What the entity owes?'

Other Current Assets 3 125,244 120,000 Prepayments 3 4,818 3,944 Trade and Other Receivables 3 6,486 16,351 Total Current Assets 266,283 300,773 Non-Current Assets 266,283 300,773 Intangibles 8 41,603 37,333 Property, Plant and Equipment 7 3,996 5,100 Total Non-Current Assets 311,883 343,213 Current Liabilities 4 632 900 Total Current Liabilities 4 20,484 014 20,484 Other Current Liabilities 6 5,000 7,500 7,500 Trade and Other Payables 4 7,742 31,733 9,994 9,911 119,613 Total Current Liabilities Not		NOTES	31 DEC 2023	31 DEC 2022
Bank Accounts and Cash 3 129,736 160,480 Other Current Assets 3 125,244 120,000 Prepayments 3 4,818 3,942 Trade and Other Receivables 3 6,486 16,535 Total Current Assets 266,283 300,773 Non-Current Assets 266,283 300,773 Intangibles 8 41,603 37,333 Property, Plant and Equipment 7 3,996 5,100 Total Non-Current Assets 45,600 42,433 Total Assets 311,883 343,211 .iabilities 3 11,883 343,211 .iabilities 3 45,600 42,433 Other Current Liabilities 3 43,211 311,883 .iabilities 3 42,933 58,991 Current Liabilities 4 7,742 31,733 Unused Donations and Grants with Conditions 4 42,933 58,991 Total Current Liabilities 84,011 119,613 Tota	Assets			
Other Current Assets 3 125,244 120,000 Prepayments 3 4,818 3,944 Trade and Other Receivables 3 6,486 16,355 Total Current Assets 266,283 300,773 Non-Current Assets 266,283 300,773 Intangibles 8 41,603 37,333 Property, Plant and Equipment 7 3,996 5,100 Total Non-Current Assets 311,883 343,213 Current Liabilities 311,883 343,213 Ciabilities 4 632 900 Total Current Liabilities 4 358,991 7,500 Total Current Liabilities 84,011	Current Assets			
Preparation 3 4,818 3,94 Trade and Other Receivables 3 6,486 16,555 Total Current Assets 266,283 300,775 Non-Current Assets 266,283 300,775 Intangibles 8 41,603 37,330 Property, Plant and Equipment 7 3,996 5,100 Total Non-Current Assets 45,600 42,433 Total Assets 311,883 343,211 Liabilities 3 4,632 900 Current Liabilities 2 900 4 27,704 20,488 Other Current Liabilities 4 632 900 7,500 7,500 Total Assets 3 4,42,933 58,999 7,500 7,500 7,500 Total Current Liabilities 4 7,742 31,733 9,010 119,613 Unused Donations and Grants with Conditions 4 42,933 58,999 119,613 Total Liabilities 84,011 119,613 84,011 119,613 119,	Bank Accounts and Cash	3	129,736	160,480
Trade and Other Receivables 3 6,486 16,355 Total Current Assets 266,283 300,775 Non-Current Assets 2 300,775 Intangibles 8 41,603 37,330 Property, Plant and Equipment 7 3,996 5,100 Total Non-Current Assets 45,600 42,433 Total Assets 311,883 343,211 iabilities 2 2 2 Current Liabilities 4 632 900 Employee Costs Payable 4 632 900 Other Current Liabilities 6 5,000 7,500 Trade and Other Payables 4 7,742 20,489 Other Current Liabilities 6 5,000 7,500 Trade and Other Payables 4 7,742 31,733 Unused Donations and Grants with Conditions 4 42,933 58,990 Total Liabilities 84,011 119,613 Total Liabilities 84,011 119,613 119,613 Total	Other Current Assets	3	125,244	120,000
Total Current Assets 266,283 300,775 Non-Current Assets 1 266,283 300,775 Intangibles 8 41,603 37,337 Property, Plant and Equipment 7 3,996 5,100 Total Non-Current Assets 45,600 42,433 Total Assets 311,883 343,217 iabilities 2 2 Current Liabilities 2 900 Employee Costs Payable 4 632 900 Other Current Liabilities 6 5,000 7,500 Trade and Other Payables 4 7,742 20,484 Other Current Liabilities 6 5,000 7,500 Trade and Other Payables 4 7,742 31,733 Unused Donations and Grants with Conditions 4 42,933 58,990 Total Liabilities 84,011 119,614 Total Liabilities 84,011 119,614 Total Liabilities 227,872 223,599 Cotal Assets less Total Liabilities (Net Assets) 223,59	Prepayments	3	4,818	3,943
Non-Current Assets 8 41,603 37,33 Property, Plant and Equipment 7 3,996 5,100 Total Non-Current Assets 45,600 42,433 Total Non-Current Assets 311,883 343,217 ciabilities 311,883 343,217 ciabilities 311,883 343,217 ciabilities 311,883 343,217 ciabilities 4 632 900 Employee Costs Payable 4 632 900 Other Current Liabilities 6 5,000 7,500 Trade and Other Payables 4 7,742 31,733 Unused Donations and Grants with Conditions 4 42,933 58,990 Total Liabilities 84,011 119,614 Total Liabilities 84,011 119,614 Total Liabilities 227,872 223,599 Current Liabilities 119,614 119,614 Total Liabilities 119,614 119,614 Total Liabilities 227,872 223,599 Cur	Trade and Other Receivables	3	6,486	16,356
Intangibles 8 41,603 37,33 Property, Plant and Equipment 7 3,996 5,100 Total Non-Current Assets 45,600 42,433 Total Assets 311,883 343,217 iabilities	Total Current Assets		266,283	300,779
Property, Plant and Equipment 7 3,996 5,100 Total Non-Current Assets 45,600 42,433 Total Assets 311,883 343,217 Liabilities Current Liabilities 4 632 900 Creditors and Accrued Expenses 4 632 900 44,884 Other Current Liabilities 4 632 900 45,000 7,500	Non-Current Assets			
Total Non-Current Assets45,60042,438Total Assets311,883343,217Liabilities	Intangibles	8	41,603	37,330
Total Assets311,883343,213Liabilities200Current Liabilities4632900Creditors and Accrued Expenses4632900Employee Costs Payable427,70420,484Other Current Liabilities65,0007,500Trade and Other Payables47,74231,733Unused Donations and Grants with Conditions442,93358,990Total Current Liabilities84,011119,610Total Liabilities84,011119,610Total Liabilities227,872223,599Accumulated Funds223,599218,120Opening Accumulated Funds223,599218,120Current Year Surplus/(Deficit)94,2735,478	Property, Plant and Equipment	7	3,996	5,108
i.iabilitiesCurrent LiabilitiesCreditors and Accrued Expenses4632908Employee Costs Payable427,70420,484Other Current Liabilities65,0007,500Trade and Other Payables47,74231,733Unused Donations and Grants with Conditions442,93358,996Total Current Liabilities84,011119,618Total Liabilities84,011119,618Cotal Assets less Total Liabilities (Net Assets)227,872223,599Accumulated Funds223,599218,120Current Year Surplus/(Deficit)94,2735,478	Total Non-Current Assets		45,600	42,438
Current LiabilitiesCreditors and Accrued Expenses4632908Employee Costs Payable427,70420,484Other Current Liabilities65,0007,500Trade and Other Payables47,74231,733Unused Donations and Grants with Conditions442,93358,990Total Current Liabilities84,011119,618Total Liabilities84,011119,618Total Liabilities227,872223,599Accumulated Funds223,599218,120Current Year Surplus/(Deficit)94,2735,479	Total Assets		311,883	343,21
Creditors and Accrued Expenses4632900Employee Costs Payable427,70420,484Other Current Liabilities65,0007,500Trade and Other Payables47,74231,733Unused Donations and Grants with Conditions442,93358,990Total Current Liabilities84,011119,618Total Liabilities84,011119,618Creat Assets less Total Liabilities (Net Assets)227,872223,599Accumulated Funds223,599218,120Current Year Surplus/(Deficit)94,2735,479	iabilities			
Employee Costs Payable427,70420,484Other Current Liabilities65,0007,500Trade and Other Payables47,74231,733Unused Donations and Grants with Conditions442,93358,990Total Current Liabilities84,011119,618Total Liabilities84,011119,618Total Liabilities227,872223,599Accumulated Funds223,599218,120Opening Accumulated Funds223,599218,120Current Year Surplus/(Deficit)94,2735,479				
Other Current Liabilities65,0007,500Trade and Other Payables47,74231,733Unused Donations and Grants with Conditions442,93358,990Total Current Liabilities84,011119,618Total Liabilities84,011119,618Total Liabilities227,872223,599Accumulated Funds223,599218,120Opening Accumulated Funds223,599218,120Current Year Surplus/(Deficit)94,2735,479	•	•		
Trade and Other Payables47,74231,733Unused Donations and Grants with Conditions442,93358,996Total Current Liabilities84,011119,618Total Liabilities84,011119,618Total Liabilities227,872223,599Accumulated Funds223,599218,120Opening Accumulated Funds223,599218,120Current Year Surplus/(Deficit)94,2735,479		4		
Unused Donations and Grants with Conditions442,93358,996Total Current Liabilities84,011119,618Total Liabilities84,011119,618Total Liabilities227,872223,599Accumulated Funds223,599218,120Opening Accumulated Funds223,599218,120Current Year Surplus/(Deficit)94,2735,479	Other Current Liabilities	6	5,000	7,500
Total Current Liabilities84,011119,618Total Liabilities84,011119,618Total Liabilities84,011119,618Total Assets less Total Liabilities (Net Assets)227,872223,598Accumulated Funds223,599218,120Opening Accumulated Funds223,599218,120Current Year Surplus/(Deficit)94,2735,479	Trade and Other Payables	4	7,742	31,731
Total Liabilities84,011119,618Fotal Assets less Total Liabilities (Net Assets)227,872223,599Accumulated Funds223,599218,120Opening Accumulated Funds223,599218,120Current Year Surplus/(Deficit)94,2735,479	Unused Donations and Grants with Conditions	4	42,933	58,996
Fotal Assets less Total Liabilities (Net Assets)227,872223,599Accumulated Funds223,599218,120Opening Accumulated Funds223,599218,120Current Year Surplus/(Deficit)94,2735,479	Total Current Liabilities		84,011	119,618
Accumulated Funds223,599218,120Opening Accumulated Funds223,599218,120Current Year Surplus/(Deficit)94,2735,479	Total Liabilities		84,011	119,618
Opening Accumulated Funds 223,599 218,120 Current Year Surplus/(Deficit) 9 4,273 5,479	Fotal Assets less Total Liabilities (Net Assets)		227,872	223,599
Current Year Surplus/(Deficit) 9 4,273 5,479	Accumulated Funds			
	Opening Accumulated Funds		223,599	218,120
Total Accumulated Funds227,872223,595	Current Year Surplus/(Deficit)	9	4,273	5,479
	Total Accumulated Funds		227,872	223,599





Statement of Cash Flows

Read NZ Te Pou Muramura For the year ended 31 December 2023

'How the entity has received and used cash'

	2023	2022
Cash Flows from Operating Activities		
Donations, Fundraising and Other Similar Receipts	10,322	31,366
Fees, Subscriptions and Other Receipts from members	53,008	53,050
Receipts from Providing Goods or Services	575,443	459,693
Interest, Dividends and Other Investment receipts	10,492	2,222
GST	1,135	(107)
Payments to Suppliers and Employees	(412,324)	(452,224)
Payments for Programme Delivery	(240,853)	(166,930)
Total Cash Flows from Operating Activities	(2,778)	(72,931)
Receipts from Sale of Intangibles Payments to Acquire Property, Plant and Equipment	- (1,400)	(4,161)
	- (1.400)	
Payments to Purchase Investments	(5,244)	(120,000)
Payments to Purchase Intangibles	(21,322)	(35,410)
Total Cash Flows from Investing and Financing Activities	(27,966)	(159,556)
let Increase/ (Decrease) in Cash	(30,744)	(232,487)
Cash Balances		
Cash and cash equivalents at beginning of period	160,480	392,966
Cash and cash equivalents at end of period	129,736	160,480
Net change in cash for period	(30,744)	(232,487)





Statement of Accounting Policies

Read NZ Te Pou Muramura For the year ended 31 December 2023

'How did we do our accounting?'

Reporting Entity

Read NZ Te Pou Muramura Incorporated ("entity") is an Incorporated Society established under the Incorporated Societies Act 1908.

Audit

These financial statements have been audited by an independent assurance practitioner.

Basis of Preparation

The entity has elected to apply PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit) on the basis that it does not have public accountability and has total annual expenses equal to or less than \$2,000,000. All transactions in the Performance Report are reported using the accrual basis of accounting. The Performance Report is prepared under the assumption that the entity will continue to operate in the foreseeable future.

The presentational currency presented in these financial statements is New Zealand Dollars (NZD) rounded to the nearest dollar.

Accounts Receivable

Accounts receivable are valued at expected realisable value. There has been no provision for doubtful debts.

Goods and Services Tax (GST)

The entity is registered for GST. All amounts are stated exclusive of goods and services tax (GST) except for accounts payable and accounts receivable which are stated inclusive of GST.

Income Tax

Read NZ Te Pou Muramura is wholly exempt from New Zealand income tax having fully complied with all statutory conditions for these exemptions.

Bank Accounts and Cash

Bank accounts and cash in the Statement of Cash Flows comprise cash balances and bank balances (including short term deposits) with original maturities of 90 days or less.

Revenue Recognition

Interest income is accounted for on a cash basis.

Revenue from Grants is recognised when the grant conditions have been met. Any funding received where conditions are not met is recognised as a liability at balance date.

Receipts for Donations are recorded when cash received.

Revenue from Sale of Services is recognised in the period the services were provided.

Individual Membership Revenue is recorded as revenue when cash received.

School Membership revenue is recognised for the period to which it relates. Any amounts received in advance are recorded as a liability at balance date.





Intangible Assets

Intangible assets are carried at cost less any accumulated amortisation and any accumulated impairment losses. Internally generated intangible assets, excluding capitalised development costs, are not capitalised and expenditure is recognised in profit or loss in the year in which the expenditure is incurred.

Intangible assets are amortised on a systematic basis over their useful life and tested for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the method for an intangible asset are reviewed at each financial year-end. Changes in the expected useful life are accounted for by changing the amortisation period for the current and future reporting years. Where no reliable estimate can be determined, the intangible asset will be amortised over 10 years.

Changes in Accounting Policies

There have been no changes in accounting policies. Policies have been applied on a consistent basis with those of the previous reporting period.





Notes to the Performance Report

Read NZ Te Pou Muramura For the year ended 31 December 2023

	2023	2022
. Analysis of Revenue		
Donations, Fundraising and Other Similar Revenue		
Donations	10,322	31,366
Total Donations, Fundraising and Other Similar Revenue	10,322	31,360
Fees, Subscriptions and Other Revenue from Members		
Member Subscriptions	9,261	9,000
School Subscriptions	43,747	44,370
Total Fees, Subscriptions and Other Revenue from Members	53,008	53,370
Revenue from Providing Goods or Services		
CNZ Revenue Generation Fund	10,000	85,000
Creative New Zealand	413,752	397,83
Foundation North	15,500	20,834
Grants Other	93,925	22,64
Lion Foundation	7,011	9,47
Ministry of Education	22,500	9,45
Other Income	1,599	3,47
Writers in Schools Income	24,079	12,13
Interest, Dividends and Other Investment Revenue Interests Received Total Interest, Dividends and Other Investment Revenue	10,492 10,492	2,222
		2,222
	2023	ŗ
. Analysis of Expenses		·
Expenses Related to Public Fundraising		202:
Expenses Related to Public Fundraising Membership Fees	2023	202:
Expenses Related to Public Fundraising	2023	202
Expenses Related to Public Fundraising Membership Fees Total Expenses Related to Public Fundraising Volunteer and Employee Related Costs	2023 1,612 1,612	202 1,82 1,82
Expenses Related to Public Fundraising Membership Fees Total Expenses Related to Public Fundraising Volunteer and Employee Related Costs ACC	2023 1,612 1,612 927	202 1,82 1,82 780
Expenses Related to Public Fundraising Membership Fees Total Expenses Related to Public Fundraising Volunteer and Employee Related Costs ACC Salaries	2023 1,612 1,612	202 1,82 1,82 78
Expenses Related to Public Fundraising Membership Fees Total Expenses Related to Public Fundraising Volunteer and Employee Related Costs ACC Salaries Staff Expenses and Professional Development	2023 1,612 1,612 1,612 927 319,051 6,477	202: 1,82 1,82 1,82 78(301,63 3,14
Expenses Related to Public Fundraising Membership Fees Total Expenses Related to Public Fundraising Volunteer and Employee Related Costs ACC Salaries	2023 1,612 1,612 1,612 927 319,051	202: 1,82 1,82 1,82 78(301,63 3,14
Expenses Related to Public Fundraising Membership Fees Total Expenses Related to Public Fundraising Volunteer and Employee Related Costs ACC Salaries Staff Expenses and Professional Development	2023 1,612 1,612 1,612 927 319,051 6,477	202: 1,82 1,82 1,82 78(301,63 3,14
Expenses Related to Public Fundraising Membership Fees Total Expenses Related to Public Fundraising Volunteer and Employee Related Costs ACC Salaries Staff Expenses and Professional Development Total Volunteer and Employee Related Costs	2023 1,612 1,612 1,612 927 319,051 6,477	202: 1,82 1,82 1,82 78(301,63 3,14; 305,56(
Expenses Related to Public Fundraising Membership Fees Total Expenses Related to Public Fundraising Volunteer and Employee Related Costs ACC Salaries Staff Expenses and Professional Development Total Volunteer and Employee Related Costs Costs Related to Providing Goods or Services	2023 1,612 1,612 1,612 927 319,051 6,477 326,455	2022 1,827 1,827 786 301,637 3,143 305,566 5,816
Expenses Related to Public Fundraising Membership Fees Total Expenses Related to Public Fundraising Volunteer and Employee Related Costs ACC Salaries Staff Expenses and Professional Development Total Volunteer and Employee Related Costs Costs Related to Providing Goods or Services Audit Fees	2023 1,612 1,612 1,612 927 319,051 6,477 326,455 5,827	2,222 2022 1,827 1,827 301,637 3,143 305,566 5,816 6,612 15,935
Expenses Related to Public Fundraising Membership Fees Total Expenses Related to Public Fundraising Volunteer and Employee Related Costs ACC Salaries Staff Expenses and Professional Development Total Volunteer and Employee Related Costs Costs Related to Providing Goods or Services Audit Fees Board & AGM	2023 1,612 1,612 1,612 927 319,051 6,477 326,455 5,827 1,078	2022 1,827 1,827 786 301,637 3,143 305,566 5,816 6,612



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	2023	2022
Programmes and Delivery Costs		
Author Mentoring	-	28
Digital Resources	-	15,66
Festival Support	1,807	2,50
Fiftieth Birthday Celebrations		5,59
Hooked on Books	5,522	2,67
NZATE Digital Catalogue	510	4,50
Panui	8,727	6,22
Playwrights in Schools Travel	298	
Playwrights in Schools Writers Fee	1,120	1,42
Reading Challenge	14,069	5,21
Reading Research		39
Rebel Girls	4,881	
School Library Newsletter	2,107	87
Writers in Communities	15,222	6
Writers in School - Admin/Website	6,650	1,34
Writers in School - Travel	30,922	20,81
Writers in School - Writers Fees	132,590	96,43
Writers in Schools Covid 19 Payment	-	1,61
Writers in Youth Justice	_	1,33
Total Programmes and Delivery Costs	224,424	166,93
Other Expenses		
Amortisation	17,049	2,44
Depreciation	2,512	2,65
Loss on Disposal of Assets	-	23
Total Other Expenses	19,560	5,32
	2023	202
Analysis of Assets		
Bank Accounts and Cash		
ANZ 00 - Read NZ Trading	28,089	2,58
ANZ 02 - Read NZ On Call	101,647	157,89
Total Bank Accounts and Cash	129,736	160,48
Prepayments	4,818	3,94
rade and Other Receivables		
Accounts Receivable	934	7,42
GST	5,552	8,93
Total Trade and Other Receivables	6,486	16,35
Other Current Assets		
ANZ Term Deposit	125,244	120,00
Total Other Current Assets	125,244	120,00



→ RIGHTWAY

	2023	202
Analysis of Liabilities		
Credit Cards		
Read NZ ANZ VISA	632	90
Total Credit Cards	632	90
Trade and Other Payables		
Accounts Payable	1,992	25,98
Accrued Expenses	5,750	5,74
Total Trade and Other Payables	7,742	31,73
Employee Costs Payable Accrual Payroll - Salary & Wages Annual Leave Accrual	12,608 15.096	20,48
Total Employee Costs Payable	27,704	20,48
Unused Donations and Grants with Conditions		
Grants in Advance	42,933	58,99
Total Unused Donations and Grants with Conditions	42,933	58,99
Other Current Liabilities		
Income in Advance	5,000	7,50

5. Grants were Received From:

	Open Bal	Received	Expended	Returned	Grants in Advance
Lion Foundation	\$ 4,210	\$ 7,000	\$ 7,011	\$ -	\$ 4,200
Foundation North	\$ 12,500	\$ 20,000	\$ 15,500	\$ -	\$ 17,000
West Coast Community Trust	\$ -	\$ 2,381	\$ -	\$ -	\$ 2,381
Community Trust of Mid & South Canterbury	\$ -	\$ 3,000	\$ -	\$ -	\$ 3,000
Rata Foundation	\$ 4,935	\$ 6,000	\$ 7,334	\$ -	\$ 3,601
Trust Waikato	\$ -	\$ 1,000	\$ -	\$ -	\$ 1,000
Matatuhi Foundation	\$ 9,850	\$ -	\$ 9,850	\$ -	\$ -
Matatuhi HoB	\$ -	\$ 16,752	\$ 5,000	\$ -	\$ 11,752
Grassroots Trust Central	\$ -	\$ 6,000	\$ 6,000	\$ -	\$ -
Aotearoa Gaming Trust	\$ -	\$ 6,000	\$ 6,000	\$ -	\$ -
Otago	\$ -	\$ 5,000	\$ 5,000	\$ -	\$ -
Pub Charity Lower Hutt	\$ -	\$ 7,050	\$ 7,050	\$ -	\$ -
ECCT	\$ -	\$ 5,000	\$ 5,000	\$-	\$ -
Mainland Foundation	\$ -	\$ 3,000	\$ 3,000	\$ -	\$ -





CNZ	\$-	\$ 16,551	\$ 16,551	\$ -	\$ -
TG Macarthy Public Trust	\$ 5,000	\$ -	\$ 5,000	\$ -	\$ -
K Mansfield Society	\$ -	\$ 5,000	\$ 5,000	\$ -	\$-
CNZ Rev Gen Fund	\$ 10,000	\$ -	\$ 10,000	\$ -	\$ -
MSD Social Cohesion Comm Fund	\$ 5,000	\$ -	\$ 5,000	\$ -	\$ -
Trust House	\$ 3,000	\$ -	\$ 3,000	\$ -	\$ -
NZ Lotteries Grants Board	\$ 4,500	\$ -	\$ 4,500	\$ -	\$ -
	\$ 58,995	\$ 109,734	\$ 125,796	\$-	\$ 42,934

6. Income in Advance we Received from:

	Open	Received	Expended	Income in Advance
Ministry of Education - Writers in Communities	7,500	-	2,500	5,000

7. Property, Plant and Equipment

2023 Asset Class	Opening Value	Purchases	Disposal	Depreciation	Closing Value
Computer Equipment	5,108	1,400	-	2,512	3,996
Furniture & Fittings	-	-	-	-	-
Office Equipment	-	-	-	-	-
Total	5,108	1,400	-	2,512	3,996

2022 Asset Class	Opening Value	Purchases	Disposal	Depreciation	Closing Value
Computer Equipment	2,985	4,161	15	2,023	5,108
Furniture & Fittings	627	-	-	627	-
Office Equipment	232	-	232	-	-
Total	3,843	4,161	247	2,650	5,108

	2023	2022
8. Intangible Assets		
Intangible Assets	68,942	30,710
Accumulated Amortisation - Intangibles	(27,339)	(28,790)
Intangible Asset: Website WIP	-	35,410
Total Intangible Assets	41,603	37,330

Website Work in Progress was completed and capitalised in the year to December 2023, and amortisation has started during the 2023 year.



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	2023	2022
9. Accumulated Funds		
Accumulated Funds		
Opening Balance	223,599	218,120
Accumulated Surpluses or (Deficits)	4,273	5,479
Total Accumulated Funds	227,872	223,599
Total Accumulated Funds	227,872	223,599
	2023	2022
10. Commitments		
Commitments to Lease or Rent Assets		
Current Commitment	19,130	7,091
Non-Current Commitment	27,101	-
Total Commitments to Lease or Rent Assets	46,231	7,091
50% share of 3 yr building lease from 01/06/2020 - 31/05/2023, this lease was renewed 1 June 2023 - 31 May 2026	-	-
Commitment to Purchase Property, Plant and Equipment		
Current Commitment, Website Project	-	10,820
Non-Current Commitment	-	-
Total Commitment to Purchase Property, Plant and Equipment	-	10,820
Commitments to Provide Loans or Grants		

11. Contingent Liabilities and Guarantees

There are no contingent liabilities or guarantees as at 31 December 2023 (2022: nil).

12. Related Party Transactions

Description of Related Party Relationship	Description of transaction (whether in cash or amount in kind)	Value of Transactions (\$TY)	Value of Transactions (\$LY)
Board Member - Dahlia Malaeulu	Contractor Fee for delivery of Writers in Schools Programme	2,868	460
Board Member - Dr Darryn Joseph	Contractor for Translation of Reviews	250	
TOTAL		3,118	460

13. Ability to Continue Operating

The entity will continue to operate for the foreseeable future.





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Ground Floor, 79 Boulcott St, Wellington 6011