

SPONSORSHIP OPPORTUNITIES

HOOKED ON NZ BOOKS HE AO ANO

\$3000+GST

This programme is working to grow a thriving book review culture amongst our young adults. We have ambitious plans to grow the offering to school classrooms, and sponsorship would allow us to effectively distribute books alongside enhancing offerings such as webinars and masterclasses with reviewers and editors.

TEACHERS READING CHALLENGE

\$4000+GST

Back the third iteration of our annual summer Teachers Reading Challenge, which attracts over 1,000 school staff from all corners of Aotearoa. Your support will help us develop and iterate on the bespoke Challenge platform and grow participation; in return you'll receive naming rights, co-branding, and shout-outs in our challenge comms.

READING RESOURCE KETE

\$6000+GST

Developed in 2024 and quickly receiving thousands of downloads from keen teachers, our Reading Resource Kete is a digital kit created to help teachers and librarians grow a reading culture in their school or kura. The kete is currently in its first iteration with over twenty resources on offer, and we would love your assistance to add to its offerings.

WRITERS IN COMMUNITIES

\$8000+GST

Help to co-design a community project that allows local voices to shine. We commission an author to work with a local group to create their own book project, showcasing their culture and perspectives, and then work to distribute the books around Aotearoa. We are open to project ideas and locations that will add to the mosaic of perspectives.

read-nz.org/business



PĀNUI

\$10000+GST

Our annual Pānui lecture is a key part of Aotearoa's literary landscape. We provide the opportunity for a writer whose voice we believe is significant and transformative to breathe new life into reading through an open lecture and chapbook publication. This is a special opportunity for profile building through a hallmark literary event.

NATIONAL READING SURVEY

\$20000+GST

Our National Reading Survey is the only research of its kind and on this scale undertaken in Aotearoa New Zealand. It offers a unique opportunity to provide insights to not only the arts sector, but NZ's place in a global industry. The findings are attractive stories for key media outlets and allow plenty of opportunities for profile at scale. We are interested in partnering to deliver, which could include shaping research content.

WRITERS IN SCHOOLS

MIN \$700+GST

Our flagship Writers in Schools programme is a big hitter, with hundreds of writers and illustrations making transformative visits to over 50,000 tamariki and rangatahi every year. Sponsor an individual visit in your area, or work with us to design an author tour.

BESPOKE OPTIONS

POA

We'd love to hear from you about your ideas for growing generations of readers in Aotearoa New Zealand. We're open to collaborative work that builds on our core values and mission of better lives through reading. Please contact our CEO, Juliet Blyth, if you'd like to chat further about sponsorship options or opportunities for support.

FOR FURTHER INFORMATION

Please contact CEO Juliet Blyth

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